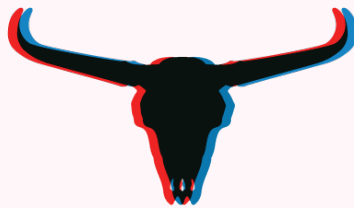


## CREATIVE DIRECTION

STORYTELLING AND ARTISTIC SOLUTIONS.  
STRATEGIC AND CRITICAL THINKING.  
360° INTEGRATION.



# K R I S S A

## J A N E



### MASTRIES

CREATIVE DIRECTION  
CONCEPT DEVELOPMENT  
INTEGRATED CAMPAIGN PLANNING  
MULTI-MEDIA CAMPAIGN EXECUTION  
BRAND IDENTITY, CONTENT STRATEGY  
ART DIRECTION, COPYWRITING/EDITING  
PRODUCT DEVELOPMENT, WEB & APP IA/UX,  
TALENT DIRECTION & CREATIVE TEAM MANAGEMENT

### WEAPONS OF CHOICE

ADOBE CREATIVE SUITE (ALL) | FINAL CUT PRO | HTML | CSS3 |  
JAVASCRIPT | WINDOWS | GARAGE BAND

### I BELIEVE IN STRATEGY, STORYTELLING & ART

MY GOAL AS A CREATIVE DIRECTOR IS TO ASSURE THAT AN IDEA CAN LIVE AND BREATHE  
IN THE WORLD INDEPENDENTLY AND PRODUCE LASTING RESULTS BOTH FOR MY CLIENT  
AND INDUSTRY.

I STRIVE TO HARNESS AND TEACH CONCEPTUAL AND AESTHETIC EXCELLENCE, EFFICIENCY, DIVERSI-  
FIED AND SUSTAINABLE SKILL-SETS, KNOCK-YOUR-SOCKS-OFF STORYTELLING AND MEANINGFUL COLLAB-  
ORATION THAT WILL CHANGE INDUSTRY STANDARDS AND BEST PRACTICES.

ABSORBING, EVALUATING, REASONING, GATHERING, THINKING AND COMMUNICATING, UNTIL ALL OF THE HOWS AND  
WHYS ARE ANSWERED, COULD DRIVE ANYONE MAD BUT THERE'S NOTHING I'D RATHER DO.



2007 ● ART INSTITUTE  
INTERNATIONAL  
OF MINNESOTA

2008 ● SCHILLER UNIVERSITY  
STRASBOURG, FRANCE  
(VIA ART INSTITUTE)

2010 ● EARNED BACHELORS  
DEGREE FOR  
ADVERTISING.

2010 ★ AWARDED BEST  
OF SHOW IN  
ADVERTISING.

AWARDED DEAN'S  
LIST 2007-10



ART DIRECTION & DESIGN:  
SENTHOR CREATIVE  
(STILLWATER, MN)

ART DIRECTOR:  
SENTHOR CREATIVE  
(MINNEAPOLIS, MN)

ART DIRECTOR:  
STUDIO G AT  
GENERAL MILLS

CREATIVE DIRECTOR:  
STUDIO G AT  
GENERAL MILLS

INDEPENDENT  
CREATIVE DIRECTOR  
VARIOUS

2009 ●

2011 ●

2013 ●

2014-  
PRESENT ●